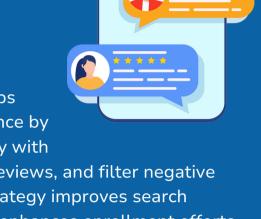


Reputation Protection

Boost Your School's Online Reputation Through Postive Graduate Reviews

Impressionable's Reputation Protection Service helps enhance your educational institution's online presence by leveraging graduate experience. We engage directly with graduates to gather feedback, encourage positive reviews, and filter negative reviews directly to the institution. This proactive strategy improves search rankings, boosts your Google Business Profile, and enhances enrollment efforts.





Leverage Graduate Feedback



Encourage Positive Reviews



Filter Negative Reviews



Increase Online Reputation



Reputation

More 5 Star Reviews **Higher Organic** Search Results **More Organic Lead Flow**



Engagement and Feedback Collection

- Our contact center reaches out to graduates via calls and emails.
- We request feedback on their experience and willingness to share it.

01

Feedback Management

- If no response initially, we follow up via email after a few days.
- After agreeing to leave feedback, grads receive a feedback landing page. If no feedback is left, we send a follow-up email.

02

Review Encouragement

- Graduates with positive feedback are encouraged to post on Google or Yelp.
- Graduates with negative feedback are sent to an apology page and sent an apology email

03

Monthly Reporting and Impact

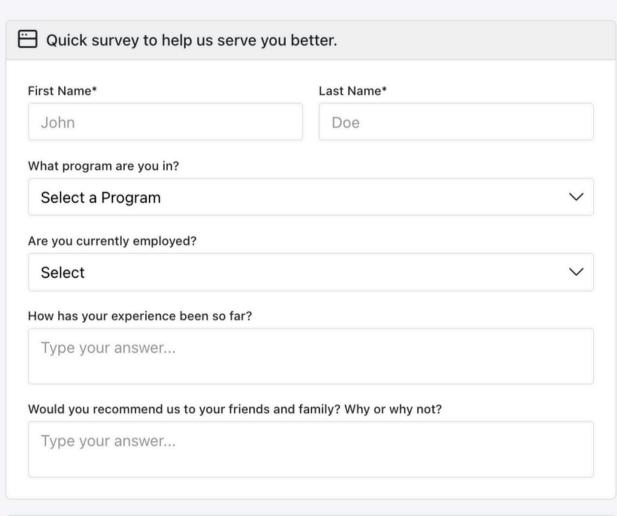
- Clients receive comprehensive monthly reports on feedback and online reputation impact.
- Reports include detailed feedback summaries and campaign effectiveness.

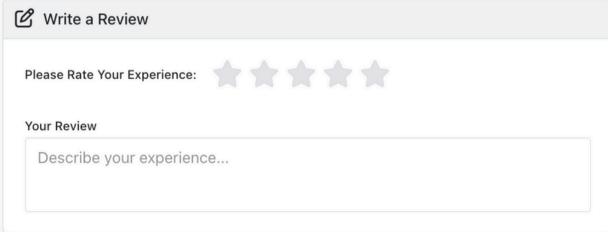
04



STEP 1 STEP 2

Leave us a Review







For Positive Feedback:

Thank you for the Feedback!	Next Step?
I was very happy with this school!	Click the Copy Review Text button. Select an option below & Paste your Review.
COPY REVIEW TEXT	G Post on Google
	Rost on Yelp
	Post on Facebook

For Negative Feedback:

We Apologize!		
How can we improve?		
Would you like to Elaborate any Further?		
Type your answer		
② Follow Up with Me (Optional)		
Email*	Phone*	
email@example.com	(000) 000-0000	
If you would like to be Contacted about this, what's the Best Time to Reach You?		
Type your answer		
SEND TO THE MANAGEMENT!		