

Reputation Protection

Boost Your School's Online Reputation Through Postive Graduate Reviews

Impressionable's Reputation Protection Service helps enhance your educational institution's online presence by leveraging graduate experience. We engage directly with graduates to gather feedback, encourage positive reviews, and filter negative reviews directly to the institution. This proactive strategy improves search rankings, boosts your Google Business Profile, and enhances enrollment efforts.



Leverage
Graduate
Feedback



Encourage
Positive
Reviews



Filter
Negative
Reviews



Increase
Online
Reputation



Unbeatable
Reputation

More 5 Star
Reviews

Higher Organic
Search Results

More Organic
Lead Flow

Engagement and Feedback Collection

- Our contact center reaches out to graduates via calls and emails.
- We request feedback on their experience and willingness to share it.

01

Feedback Management

- If no response initially, we follow up via email after a few days.
- After agreeing to leave feedback, grads receive a feedback landing page. If no feedback is left, we send a follow-up email.

02

Review Encouragement

- Graduates with positive feedback are encouraged to post on Google or Yelp.
- Graduates with negative feedback are sent to an apology page and sent an apology email

03

Monthly Reporting and Impact

- Clients receive comprehensive monthly reports on feedback and online reputation impact.
- Reports include detailed feedback summaries and campaign effectiveness.

04

STEP 1

STEP 2

Leave us a Review

 Quick survey to help us serve you better.

First Name*

John

Last Name*

Doe

What program are you in?

Select a Program



Are you currently employed?

Select




How has your experience been so far?

Type your answer...

Would you recommend us to your friends and family? Why or why not?

Type your answer...

 Write a Review

Please Rate Your Experience:



Your Review

Describe your experience...

GO TO NEXT STEP

For Positive Feedback:

Thank you for the Feedback!

I was very happy with this school!

COPY REVIEW TEXT

Next Step?

- 1 Click the Copy Review Text button.
- 2 Select an option below & Paste your Review.

 Post on Google

 Post on Yelp

 Post on Facebook


For Negative Feedback:

We Apologize!

How can we improve?

Would you like to Elaborate any Further?

Type your answer...

 Follow Up with Me (Optional)

Email*

email@example.com

Phone*

(000) 000-0000

If you would like to be Contacted about this, what's the Best Time to Reach You?

Type your answer...

SEND TO THE MANAGEMENT!